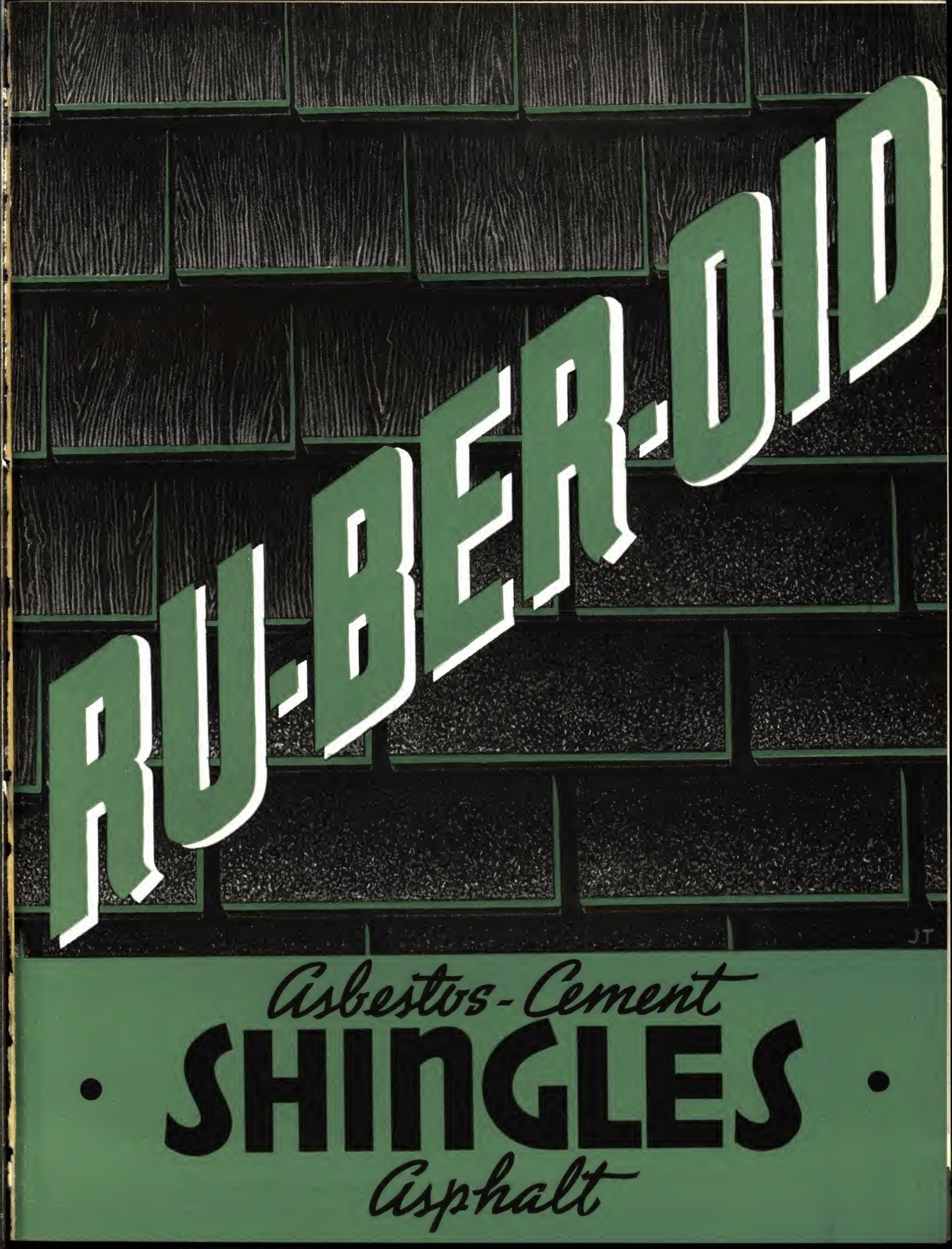




RUBBEROID

Asbestos-Cement
SHINGLES
Asphalt

RUBER-OLD

The Pioneer

The RUBEROLD Co. (originally named, "The Standard Paint Co."), was founded in the year 1886. The first product, manufactured over fifty years ago, was Ruberoid Asphalt Paint (formerly called "P&B Paint"), an insulating and protective coating still widely used in the electrical and industrial fields.

From one small factory with a limited number of products. The RUBEROLD Co. has grown until today it is one of the largest manufacturers of roofing and allied building products in the world. Outside of its plants in foreign countries, it now operates ten great factories in the United States.

Today, The RUBEROLD Co. manufactures a wide variety of quality building and maintenance products, which are giving service in all parts of the world. A complete listing and description of some of these products is contained in this catalog.

Ruberoid plants are strategically located throughout the Country. Its divisional sales offices are manned by executives who have full and complete authority over their divisions. Only the most fundamental questions of general policy are dictated from the head office. A factory produces the goods shipped in a limited area under the supervision of a capable staff at an office in each division.

THE RUBEROLD CO.

DIVISIONS

CONTINENTAL

ETERNIT
H. F. WATSON

SAFEPAK

OFFICES

NEW YORK

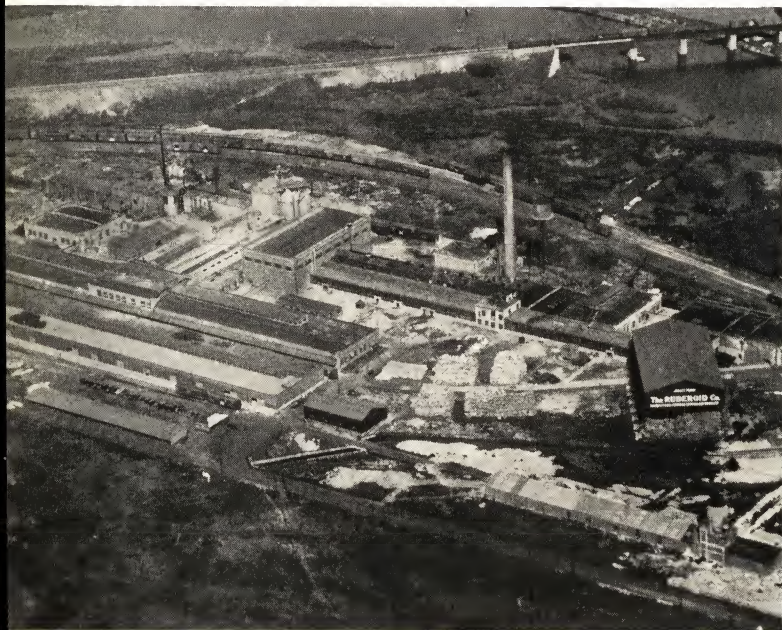
CHICAGO

BOSTON (MILLIS)

ERIE

BALTIMORE MOBILE

Samples and descriptive literature of any product made by The Ruberoid Co. will be gladly sent on request.



TWO OF TEN MODERN PLANTS WHERE RUBEROLD PRODUCTS ARE MADE

ETERNIT ASBESTOS CEMENT PRODUCTS . . .

ETERNIT Asbestos-cement Shingles are made of Portland Cement and Asbestos Fibres, carefully combined by an ingenious building up process which insures an even distribution of the reinforcing fibres throughout the finished shingle, and results in remarkable strength and resiliency. When finally subjected to tremendous hydraulic pressure, they acquire great density, becoming waterproof, as well as fireproof. Eternits are as truly an ageless product as the name implies.

ETERNIT Asbestos-cement Shingles are made in a wide variety of shapes, textures and colors—each one adaptable to some particular architectural style, or the property owner's pocketbook. They are as well suited for re-roofing over old shingles and for residing over old clapboards, stucco or other material as for new work. Colors are pure mineral oxides and are an integral part of each shingle. All ETERNIT Shingles bear the Underwriter's Laboratories, Inc. Label.

ETERNIT GOTHIC SHINGLES No. 200

The Gothic has age-old architectural charm in its rugged rock-like texture and soft, mellow colors. The texture is like that of natural rock in which has been carved by years of exposure to the elements fascinating designs such as only nature itself can produce. The luxurious appearance is duplicated only in the most expensive types of natural slate or stone.

Tapered with a heavy butt, the Gothic shingle lays perfectly on the roof and has shadow lines which give the effect of massiveness without the burden of extra weight in the shingle itself which would necessitate an expensive supporting structure.

Furnished in random widths and designed so that it can be applied with staggered butts, the Gothic offers unusual opportunities for individuality in roof design both from the standpoint of roof lines and color blending.

The Gothic Shingle is equally suitable for old or new work.

COLORS

Dark Green	Quarry Blue	Purple
Jade Green	Colonial Gray	Buff
Tile Red	Slate Gray	Weathered Copper
	Dark Brown	

SPECIFICATIONS

Full size shingles—12 in. wide by 16 in. high.

Random widths—5, 6 and 7 in.

Tapered with approximately 5/16 in. butts.

Applied with 7 x 12 in. exposure; spaced 1/8 in. apart.

Shingles per Square: 171.

Approximate Weight per Square: 525 lbs.

Packaged 9 bundles containing 19 shingles each.

For finishing Hips and Ridges: 6 in. wide shingles in Boston Hip Method.

Completing Materials: 2 lbs. 1 1/2 in. Galvanized Needle Point Nails.

(Use 2 in. nails for applying over old shingles.)

Underwriter's Label Class "A"

RANDOM WIDTH SHINGLES No. 201

Gothic Random Width Shingles are available in 5, 6 and 7 in. widths in the same colors as regular Gothics.

There are 342 random width shingles per square (18 bundles of 19 shingles each).

Weight approximately 525 lbs. per square.

Where 5 in. and 7 in. shingles are used, equal quantities of each must be ordered.

Completing materials: 3 1/2 lbs. 1 1/2 in. galvanized needle point nails.

HIP AND RIDGE SHINGLES No. 202

Hips and Ridges are finished with 6 in. wide Gothics specially designed for this purpose. They are applied by the Boston Hip Method with a 7 in. exposure.

342 shingles, weighing approximately 525 lbs. are required to cover 100 lineal feet of ridge in this manner.

Packed in 18 bundles of 19 shingles each.

Gothic Hip and Ridge Shingles are available in the same colors as Gothic Shingles No. 200.



TIMBERTEX ASBESTOS...

AMERICAN METHOD—No. 203

Eternit Timbertex American Method Shingles faithfully reproduce the texture of weather-aged cypress. For many years the charm and beauty of wood shingles have been beloved in American residential architecture. That these characteristics have been retained in a shingle that is fire-proof and durable to the extent of being practically everlasting, is an outstanding achievement of architectural and mechanical skill.

Tapered in shape, Timbertex Shingles lay perfectly snug and tight to the roof, giving maximum protection against the weather. The heavy butts produce attractive shadows and, when laid with straight or slightly staggered alignment, the effect is that of mellowed wood with colors softened and made richer by the finely etched texture. The colors are an integral part of each shingle; painting or staining is not required.

Double sets of punched nail holes permit the laying of irregular shingle courses, providing interesting roof lines. Timbertex Shingles are ideal for new roofing, or they may be applied with 2 in. nails right over old shingles.

COLORS

Weathered Copper
Dark Brown
Dark Green

Jade Green
Tile Red
Quarry Blue

Slate Gray
Colonial Gray
Cypress Brown

SPECIFICATIONS

Size 8 in. x 16 in.—approx. ¼ in. thick butt... Exposure 8 in x 7 in.
Shingles per Square..... 260
Bundles per Square..... 10
Approximate weight per Square..... 525 lbs.

Completing Materials: 2½ lbs. 1½ in. Galvanized Needlepoint nails. (Use 2 in. long nails for applying over old shingles.)

Underwriter's Label Class "A"

TIMBERTEX HIP AND RIDGE SHINGLES No. 211

These shingles are uniform standard thickness, and are for use with all shingles except Gothics.

SPECIFICATIONS

Size—16 in. long by 4⅝ in. to 5⅜ in. tapered width. Applied with 7 in. exposure.

342 Pieces per 100 lineal ft., of 18 bundles of 19 pieces each.

Approximate Weight: 325 lbs. per 100 lineal ft.

COLORS

Colonial Gray
Quarry Blue

Cypress Brown
Slate Gray
Tile Red

Polychrome
Jade Green

Completing Materials: 3½ lbs. of 1½ in. Galvanized Needle Point Nails.



"CLOSEUP" OF
AMERICAN METHOD SHINGLE
AND SECTION OF ROOF SHOWING
THE ATTRACTIVE HEAVY
SHADOW LINES

... CEMENT SHINGLES

DUTCH LAP METHOD No. 210

Eternit Dutch Lap Shingles have the "weathered cypress" texture and roof lines of "American Method" shingles. This ingenious design, however, effects great economy in the cost of the finished roof.

The method of application follows the principle of having both a headlap and sidelap for protection. It has been employed for many years in the application of certain types of roofing material and has been proven entirely satisfactory.

For small homes, where massiveness is not paramount, or for re-roofing, this shingle lends itself admirably.

The Dutch Lap Timbertex is particularly recommended to those who would have the best in quality and appearance, and to whom economy in cost is an important consideration.

COLORS

Jade Green
Tile Red

Quarry Blue
Colonial Gray
Slate Gray

Cypress Brown
Polychrome

SPECIFICATIONS

Size.....16 in. x 16 in. x $\frac{5}{8}$ in. thick
Headlap.....3 in. Sidelap.....4 in.
Exposure.....13 in. x 12 in.
Shingles per Square.....92*
Bundles per Square.....4
Approximate Weight per Square.....280 lbs.

*Actual coverage 99 $\frac{2}{3}$ sq. ft. Prices quoted on this basis.

Also applied with 5 $\frac{1}{3}$ in. sidelap requiring 104 shingles per square.

Use 4 in. x 16 in. eave starters.

Completing Materials: 92 Copper Storm Anchors, $\frac{4}{8}$ lb. $1\frac{1}{4}$ in. Galvanized Needle Point nails. (Use $1\frac{1}{2}$ in. galvanized nails for applying over old shingles.)

Underwriter's Label Class "B"



HEXAGONAL ASBESTOS—CEMENT SHINGLES

For many years the Hexagonal or honeycomb design has been associated with Asbestos Cement Shingles, for it was in this design that this particular type of roofing material first became popular. Although pleasing and unique in appearance, the Hexagonal Shingle owes its popularity chiefly to economy in price. It is designed so that only a minimum amount of material is required for overlapping, and while efficient from the standpoint of being absolutely weatherproof when used under proper conditions, it effects a maximum saving in labor and materials and consequently makes a finished, enduring, fireproof roof at low cost.

Eternit Hexagonals are smooth surfaced, but are produced in the same beautiful and lasting colors as the more expensive textured shingles.

They are adaptable for re-roofing and re-siding as well as new work.

COLORS

Tile Red
Quarry Blue

Jade Green
Colonial Gray
Mottled Gray

Polychrome
Pastel (Red and Blue)

SPECIFICATIONS

Size.....16 in. x 16 in. approx. $\frac{5}{8}$ in. thick
Headlap.....3 in.
Exposure.....13 in. x 13 in.
Shingles per Square.....86
Bundles per Square.....4 $\frac{1}{2}$
Approximate Weight per Square.....265 lbs.

Completing Materials: 86 Copper Storm Anchors, $\frac{3}{4}$ lb. $1\frac{1}{4}$ in. Galvanized Needle Point nails. (Use $1\frac{1}{2}$ in. Galvanized nails for applying over old shingles.)

Use 16 in. Hexagonal Starters for eave course.

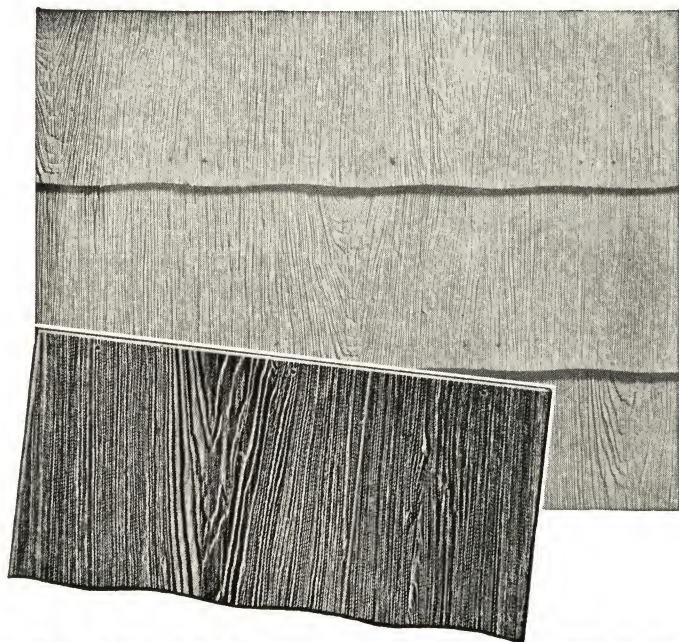
60 pieces per 100 ft.—3 bundles—wgt. 120 lbs. per 100 ft.

Underwriter's Label, Class "B"



ETERNIT ASBESTOS . . .

COLONIAL TIMBERTEX SIDING



Eternit Colonial Timbertex Asbestos-Cement Siding is furnished in three sizes: 12 in. x 24 in., 9½ in. x 24 in., and 7¾ in. x 24 in. All of these are equally efficient for new construction or re-siding old buildings. Its texture exactly reproduces the graining of natural weather-aged cypress. Each shingle is made of Portland cement and long asbestos fibres, providing a rot-proof, fireproof, time-defying siding.

The attractive "wood colors" are an integral part of each shingle so that its beauty endures without the necessity of periodic painting or staining.

On new construction, Colonial Timbertex Siding is applied right over the board sheathing or insulation. When applied over clapboard, stucco, or brick, Colonial Timbertex Siding affords increased insulation. This is made possible by the dead air space between the old siding and the new. Fuel savings upward of 20% have been reported.

The beauty of this siding, reproducing the charm of cypress, its economy of application, and the savings in upkeep, have made it one of the most popular sidewall products.

The shingles are so designed that perfect alignment and absolutely tight nailing are assured.

COLORS

Silver Gray	Cypress Brown	Sno-White
Silver White		Lawn Green

SPECIFICATIONS — No. 244

Size.....	12 in. x 24 in. x ⅝ in. thick
Headlap	1½ in.
Exposure.....	10½ in. x 24 in.
Shingles per Square.....	57
Bundles per Square.....	3
Approximate Weight per Square.....	195 lbs.

Accessories Per Square: 60 Asphalt Roofing Joint Strips—3 in. x 12 in., to be used underneath shingles where they butt together and sufficient Special Facing Nails, furnished without extra charge.

Completing Materials: 1 lb. 1½ in. Galvanized nails for Concealed Nailing, 171 nails per square—3 per shingle.

SPECIFICATIONS — No. 248

Size.....	9½ in. x 24 in. x ⅝ in. thick
Headlap	1½ in.
Exposure.....	8 in. x 24 in.
Shingles per Square.....	75
Bundles per Square.....	3
Approximate Weight per Square.....	210 lbs.

Accessories Per Square: 75 Asphalt Roofing Joint Strips—3 in. x 9½ in., to be used underneath shingles where they butt together and sufficient Special Facing Nails furnished without extra charge.

Completing Materials: 1½ lbs. 1½ in. Galvanized nails for Concealed Nailing, 225 nails per square—3 per shingle.

SPECIFICATIONS — No. 245

Size.....	7¾ in. x 24 in. x ⅝ in. thick
Headlap	1½ in.
Exposure.....	6¼ in. x 24 in.
Shingles per Square.....	96
Bundles per Square.....	4
Approximate Weight per Square.....	218 lbs.

Accessories Per Square: 96 Asphalt Roofing Joint Strips—3 in. x 7¾ in., to be used underneath shingles where they butt together and sufficient Special Facing Nails furnished without extra charge.

Completing Materials: 1½ lbs. 1½ in. Galvanized Nails for Concealed Nailing, 288 nails per square—3 per shingle.



...CEMENT SIDINGS

THATCH TIMBERTEX SIDING

Eternit Timbertex Thatch Siding offers the architect an ideal method of permanently beautifying new or existing walls at low cost. Its advantages include elimination of up-keep expense, reduction in heating costs and permanent fire protection.

This Asbestos-cement Siding Shingle because of its "wood" textured surface and irregular butt line, perfectly reproduces the effect of weathered cypress shingles, applied in the "thatch" method.

Furnished in two sizes—12 in. x 24 in. and 9½ in. x 24 in., this shingle is unusually economical to apply.

COLORS

Silver Gray Silver White Lawn Green
Sno-White

SPECIFICATIONS — No. 246

Size.....12 in. x 24 in. x ⅝ in. thick
Minimum Headlap 1¼ in. Maximum Headlap 2 in.
Exposure.....10 in. x 24 in.
Shingles per Square.....60
Bundles per Square.....3
Approximate Weight per Square.....205 lbs.

Accessories Per Square: 60 Asphalt Roofing Joint Strips—3 in. x 12 in., to be used underneath shingles where they butt together and sufficient Special Facing Nails furnished without extra charge.

Completing Materials: 1 lb. 1½ in. Galvanized nails for Concealed Nailing, 180 nails per square—3 per shingle.

SPECIFICATIONS — No. 247

Size.....9½ in. x 24 in. x ⅝ in. thick
Minimum Headlap 1¼ in. Maximum Headlap 2 in.
Exposure.....7½ in. x 24 in.
Shingles per Square.....80
Bundles per Square.....4
Approximate Weight per Square.....216 lbs.

Accessories Per Square: 80 Asphalt Roofing Joint Strips—3 in. x 9½ in., to be used underneath shingles where they butt together and sufficient Special Facing Nails furnished without extra charge.

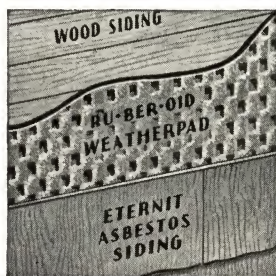
Completing Materials: 1½ lbs. 1½ in. Galvanized Nails for Concealed Nailing, 240 nails per square—3 per shingle.



WEATHERPAD SHEATHING

Ruberoid Weatherpad consists of an indented, heavy rag-felt coated with asphalt on one side to make it waterproof and surfaced on the under side with ground cork.

It has been tested and proven to be a highly efficient heat insulation and sound deadener when used as a companion product to Siding Shingles. Weatherpad materially increases the sound insulation of ordinary frame construction.



Though particularly designed for use under Asbestos Shingles, Weatherpad Siding is equally good under Asphalt Shingles, or for general sheathing and sound deadening purposes.

Weatherpad is easily applied and does not lengthen the time required to apply new siding. It is treated to resist the activities of vermin, termites and other insects. 30 lbs. per 100 sq. ft. roll, 36 inches wide.

ETERNIT ASBESTOS—CEMENT BRICK—TYPE SIDING



Asbestos-Cement Brick-type Siding is a rigid three-in-one strip designed for use on sidewalls. It gives the appearance, and many of the advantages, of brick veneer, at low cost. It is equally adaptable for new construction or for application over old sidewalls.

The "rough brick" texture with each individual "brick" set out from the recessed mortar joints gives a remarkable reproduction of a brick sidewall. Special corner pieces mitred to a perfect fit, and soldier courses for use at the base and over windows, plus the stony hardness of the material, enhance the perfect brick-like appearance.

Age-enduring cement and fireproof asbestos guarantee weather protection, reduce fire hazards, eliminate frequent paintings, increase comfort through insulation, and lower fuel costs.

Asbestos-Cement Brick-type Siding may be had in both Redtone and Buftone, the most popular brick colors.

SPECIFICATIONS — No. 250

Size of Strips.....6¼ in. x 30 in. (3 bricks 2½ in. x 9½ in.)
Exposure.....3 in. x 30 in. with ½ in. mortar line
Strips per Square.....160
Bundles per Square.....4
Approximate Weight per Square.....360 lbs.

Completing Materials: Completing materials required: 3¼ lbs. 1½ in. Nails.

CORNER PIECES No. 251

(Special Cut with Mitred Corner Edge.)

For use for finishing corners on Asbestos Brick-type Siding.

Right and Left Side Longs: 6¼ in. x 30 in. (3 bricks per strip), 81 lbs. per bundle or 9 lbs. per lineal ft.

Right and Left Side Shorts: 6¼ in. x 15 in. (1½ bricks per strip), 40 lbs. per bundle or 9 lbs. per lineal ft.

SOLDIER COURSE No. 252

For use as bottom course over windows, etc., with Asbestos Brick-type Siding.

Pieces: 6¼ in. x 10 in. (1 brick 2½ x 9½ in.), Exposure 3 in. x 9½ in. with vertical mortar lines, weight 2¾ lbs. per lineal ft. (4 pieces). 40 pieces or 10 lineal ft. per bundle. 4 lbs. of 1½ in. nails per 100 lineal feet.

STARTER FILLER STRIP No. 253

For use under first course of Asbestos Brick-type Siding to give the proper cant.

Pieces 3½ in. x 30 in., 40 pieces per bundle and per 100 lineal feet, 50 lbs. per 100 lineal feet. Exposure ½ in. by 30 ins. ¾ of 1½ in. nails per 100 lineal feet.



ASBESTOS—CEMENT WEATHERBOARD SIDING



One of The Ruberoid Co.'s newest products is Sno-White Asbestos-Cement Weatherboard Siding. This product, which is ideal for new construction work as well as for modernization, has a smooth surface and is rotproof, fireproof, termiteproof, and never requires paint.

Asbestos-Cement Weatherboard is made in 8-foot lengths 9½ in. wide, 5/32 in. uniform thickness. The headlap is 1½ in., exposure, 8 in. Nineteen strips are required per 100 square feet area. Packaged in 2 bundles, and the approximate weight is 195 to 200 pounds per square. Sufficient 3 in. x 9 in. felt joint strips and face nails are furnished without extra charge. Completing materials required: 1½ pounds—1½ in. Galv. N.P. Nails.

RUBEROID

ASPHALT PRODUCTS

THE RUBEROID CO. pioneered the development of Asphalt Roofing Products. In 1892, when the first roll of Ruberoid Roofing was made by hand, it marked the birth of a new industry. Ruberoid engineers, since that time, have been constantly alert to maintain and improve the high quality and long service of Ruberoid products.

RUBEROID ASPHALT SHINGLES, unit and strip, for roofing and siding, are made in several styles and many harmoniously blended colors. A few of these are described in the following pages. Complete, detailed information is available on request. Asphalt Shingles may be used on any roof with a pitch of six inches or more to the foot. They cannot be used on flat roofs. They are generally adaptable for new construction and for re-roofing and re-siding.

RUBEROID ROLL ROOFING is made with smooth or mineral surfaces in numerous grades and weights. There is a Ruberoid Roll Roofing to meet every building and economic need.

Ruberoid Roofs on homes, schools, churches, hotels, museums, offices, industrial and farm buildings have made good in every corner of the globe, regardless of climatic or weather conditions.

RUBEROID ASPHALT SHINGLES

MASSIVE UNIT No. 50 (Jumbo Weight)

This shingle is the aristocrat of asphalt shingles and has been applied on some of America's finest homes.

The extra size, extra weight, extra rigidity and extra large headlap of this shingle provide unusual protection against leakage and assure durability. Because of its wide over-lapping the massive unit gives two thicknesses over the entire roof area and three thicknesses at the butts where the wear is hardest.

They are adapted for new constructions, for applications over old shingles and for re-siding. Made in a variety of attractive colors.

SPECIFICATIONS

Shingles per Square.....	228
Size each Shingle.....	12 in. x 16 in.
Exposure	5 in.
Average Approximate Weight per Square.....	325 lbs.
Bundles per Square.....	4

Underwriter's Label Class "C"

THICK BUTT SQUARE-TABS (Standard Weight) Patented

12 In.—No. 25 This shingle is distinguished by its massive appearance on the roof. There is an extra coating of asphalt and mineral surfacing on the butts, the area of the shingle which is exposed to the weather. Thick Butt Square-tabs can be obtained in several colors, and attractive color blends.

14 In.—No. 26 Similar to the 12-inch shingle, but with the added advantage of additional weight and greater headlap protection.

SPECIFICATIONS

	12 In.	14 In.
Strips per Square.....	80	86
Shingles per Strip.....	3	3
Size of each Strip.....	12 in. x 36 in.	14 in. x 36 in.
Average Approximate Weight per Square	210 lbs.	250 lbs.
Bundles per Square.....	3	3

Underwriter's Label Class "C"



RUBEROID ASPHALT SHINGLES

MASSIVE SQUARE-TABS No. 20 12 in. (Jumbo Weight) Patented

A true "heavy weight" among asphalt strip-shingles, these Square-tabs possess many excellent qualities. They are massive in appearance, 40% thicker than the ordinary asphalt strip-shingle, have tremendous strength and give complete weather protection.

They are especially adapted for use on new construction, for application over old roofs and for re-siding. You have a wide choice of colors and color blends.

Approved by the Board of Fire Underwriters, Inc. (Class C Label)

SPECIFICATIONS

Strips per Square.....	80
Shingles per Strip.....	3
Size each Strip.....	12 in. x 36 in.
Average Approximate Weight per Square.....	257 lbs.
Bundles per Square.....	3



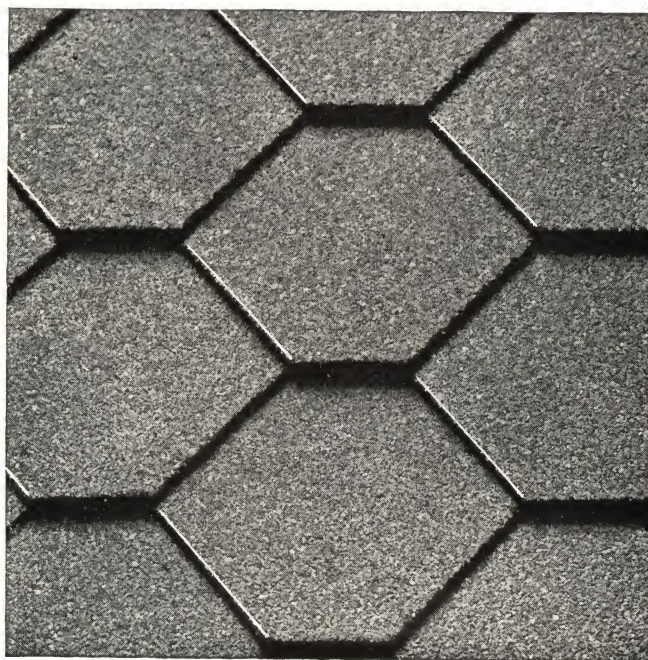
MASSIVE HEX-STRIPS No. 10 (Jumbo Weight—2 5/8 in. Headlap)

Massive Hex-strip Shingles are truly giants in size, thickness and in their appearance on the roof. They are nearly twice as thick as ordinary shingles. This extra "massiveness" doubles their protective qualities and produces heavy shadow lines. Available in many beautiful colors and blends.

Approved by the Board of Fire Underwriters, Inc. (Class C Label)

SPECIFICATIONS

Strips per Square.....	76
Shingles per Strip.....	2
Size each Strip.....	13 1/8 in. x 36 in.
Average Approximate Weight per Square.....	217 lbs.
Bundles per Square.....	3



RUBEROID ROLL ROOFINGS



Ruberoid Roll Roofings are the result of many years of careful study and development. Their long life and economy have made *Genuine Ruberoid Roll Roofings* a standard of roofing quality all over the world.

The formula for Ruberoid Roll Roofing was pioneered in 1892. In the production process, strong felt fabric is filled with a powerful saturant and finally coated with heavy weather-resisting asphalt. There are many examples today, of Ruberoid Roll Roofing installations that were laid twenty and twenty-five years ago and are still giving dependable service.

Today, gigantic roofing machines in six great plants, turn out hundreds of rolls of *genuine Ruberoid* in a fraction of the time it took to make the first roll by a laborious hand process.

Ruberoid Roll Roofings are made in two styles: Smooth Surfaced and Mineralized. The Mineralized Roofing has an additional surfacing of

colorful mineral granules on one side, which artistically blend with the scenic surroundings.



This Ruberoid Roof, Installed 41 Years Ago, Is Still in Service

RUBEROID ROLL ROOFINGS (Continued)

There is a Ruberoid Roofing to meet every building need and economic condition, and The Ruberoid Co. is glad at

all times to recommend the type and grade of roll roofing best suited to individual requirements.

GENUINE RUBEROID SMOOTH ROLL ROOFING — No. 100

No effort has been spared to make this the finest smooth surface roll roofing possible. Installations made over 35 years ago are still in good condition.

Five Weights: Light, 35 lbs.; Medium, 45 lbs.; Heavy, 55 lbs.; Extra-Heavy, 65 lbs.; Super-Weight, 75 lbs. Each roll 36 in. wide, containing 108 sq. ft.

45, 55, 65 and 75 lb. weights have Underwriter's Label Class "C."

GENUINE RUBEROID MINERALIZED ROLL ROOFING — No. 110

(Heavy Weight.) Has 2-in. bare marginal edge and is coated on under side. Zinc-coated large headed nails and lap-cement included in each roll. Underwriter's Label, Class "C." Average approximate weight: 90 lbs. per 108 sq. ft. roll, 36 in. wide.

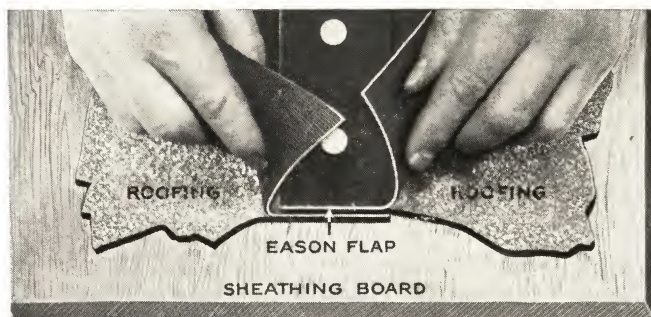
Available in many attractive colors and color blends.

RUBEROID MINERALIZED ROLL ROOFING — No. 112 (Extra Heavy Weight)

Same as No. 110, but with additional weight. Average approximate weight: 105 lbs. per 108 sq. ft. roll, 36 in. wide. Rolls shipped from Joliet, Ill., 32 in. wide. Underwriter's Label, Class "C." There are many attractive colors and blends to choose from.

There are numerous other Ruberoid Roll Roofings available with excellent serviceability at lower cost. Full particulars will be sent on request.

GENUINE RUBEROID ROLL ROOFING WITH EASON FLAPS



Eason Flaps permit the application of *Genuine* Ruberoid Roll Roofing with virtually a 7-layer seam. They are ideal for new construction or re-roofing work.

With Eason Flaps all nails are sealed with two layers of fabric and one of asphalt seam cement. Nails cannot rust or pop out because of heat. Virtually a 7-layer built-up seam with closed lap edge, there is no opportunity for wind or water to get under. This patented flap provides reinforced protection at the weakest part of a roll roofing roof—the seams. Successfully used on both steep pitches and almost true level decks, with both smooth and mineral surfaced roofing, Eason Flaps are supplied with *Genuine* Ruberoid Roll Roofing at only a small additional cost.

OTHER RUBEROID PRODUCTS

CEMENT WATERPROOFING COMPOUND

RUBEROID Cement Waterproofing Compound (patented), when mixed with Portland cement, makes leaky cellars or pits bone dry. Its use in stucco entirely eliminates "hair cracking." It differs from other waterproofing compounds in that it does not delay the set or reduce the strength of the mortar. It contains no calcium stearate or other soap compounds.

A ¾-in. mortar facing containing Cement Waterproofing on the inside of a structure will resist a 200-ft. head of water from without. This fact makes it especially adaptable for use in pump pits, cellars or other structures below ground. Cement waterproofing will resist action of brine, hot water, steam, oils, distillates and other chemicals.

Packed in barrels (450 lbs.), 100-lb. and 25-lb. cans.



BUILDING PAPERS

Ruberoid manufactures a complete line of building papers. Included are the well-known reinforced papers—"Safe-n-dry" and "7-Ply"—for use behind clapboards, stucco, shingles, brick veneer and under floors.

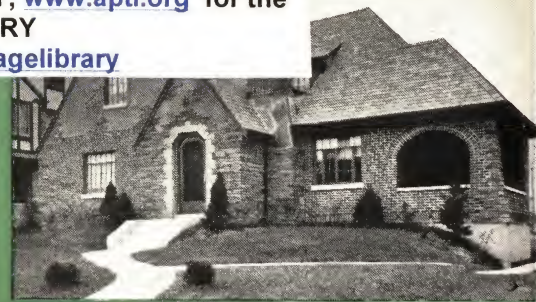
"Safe-n-dry," because of its two sheets of kraft paper, the strong woven jute fabric used and the extra reinforcing cords along each edge, has unusual strength. It is almost impossible to tear, and never becomes sticky or brittle. It is clean, odorless, waterproof and air-tight. Rolls 36 in. wide contain 250 or 500 sq. ft. weighing 15 and 30 lbs. respectively.

Where unusual insulating values are required, "7-Ply" should be used. Standard rolls contain 250 or 500 sq. ft., 36 in. wide weighing 17 and 34 lbs. respectively.

There are also less expensive building papers, saturated, or saturated and coated, in 500-ft. rolls, 36 in. wide. These are particularly adaptable for use under slate, tile, or other types of roofing where a waterproof protective covering is required.



Close-up of an Eternit Gothic Asbestos-Cement Shingle
Roof at Cincinnati, Ohio.
Note the random widths and staggered butts.



Residence at Cincinnati, Ohio.
Roofed with Eternit Gothic Asbestos-Cement Shingles.



Apartment Residence in Jackson, Miss.
Roofed with Eternit Dutch-Lap Asbestos-Cement Shingles
Eternit Colonial Asbestos-Cement Siding on sidewalls.



Colonial Cottage in Cleveland, Ohio.
Roofed with RU-BER-OLD Evergreen Thick-Butt Asphalt
Shingles.



Residence at Afton, Minn.
Roofed with Eternit Timbertex Asbestos-Cement Shingles
Architects—Pesek & Shifflet, Minneapolis, Minn.



Home at Meridian, Miss.
Sided with Eternit Colonial Timbertex Asbestos-Cement
Siding.
Roofed with Eternit Dutch-Lap Asbestos-Cement Shingles.



Home at Appleton, Wisc.
Roofed with 12" x 16" RU-BER-OLD Massive Unit Asphalt
Shingles.



Home at Bristol, Pa.
Sided with Eternit Asbestos-Cement Brick-type Siding.